

Privacy statement Data Masterminds B.V.

version of 01 July 2018

Introduction

This privacy statement serves to inform you of how we process your personal data. We explain which personal data we collect and for what purposes. We also explain what rights you have with regard to your data and how you can exercise those rights. We recommend reading this privacy statement carefully so that you are aware of its contents. As the privacy statement will be changed from time to time on account of legislative changes, for instance, we recommend consulting the statement via our website on a periodic basis.

This privacy statement applies to all our services, as well as to the website of Data Masterminds, including our CloudDBA service. Whenever we refer to Data Masterminds, it is taken to mean Data Masterminds B.V. (Chamber of Commerce registration no. 70022526) and its affiliated businesses. The contact details are: Bredeweg 43-2 | 1098 BN Amsterdam | privacy@datamasterminds.io | www.datamasterminds.io

By using this website and our services, you agree with the use of your data as set out in this privacy statement.

The processing of personal data

Data Masterminds obtains your personal data from you and we may also obtain it through third parties within the framework of the provision of our services. We may also share your personal data with third parties.

Personal data is processed in accordance with the requirements attached to that by the General Data Protection Regulation (GDPR) and other legislation. You allow us to register the data that is provided through this website and to use that data for our business purposes. This also includes informing you about matters that are useful for the use of the website, about our services and related matters. We will only forward this data to third parties that are involved in the provision of the services.

In addition, we sometimes process data in order to approach you for marketing purposes.

A general overview of the personal data we may process, depending on the purpose for which you provided the data, is given below:

- Name and address details.
- Contact details, such as e-mail addresses and telephone numbers;
- Place and date of birth;
- Titles;
- Gender;
- Position;
- CV;
- Payment details, such as IBAN;
- Other personal data you actively provide on our website, in correspondence and by telephone;
- Portraits, if and to the extent you use communication apps such as Slack and Skype;
- Usernames of, for instance, Skype, Twitter, LinkedIn and Facebook;
- Location details;
- Details about your activities on our website, IP address, Internet browser and type of device.

The purposes of processing

Your personal data is processed for various purposes, not all of which may apply to you. The different purposes are:

- To be able (to continue) to provide our (online) services;
- To be able to inform you of our services and our website, as well as about changes and updates within that context;
- To maintain our website;
- To share our knowledge with you;
- To send you newsletters and messages for marketing purposes;
- For research purposes, including evaluation and feedback studies;
- For job application procedures;
- To protect our rights or property and those of our users and to comply with legal proceedings, if necessary;
- To comply with legislation, for instance, data required by Data Masterminds in order to fulfil its obligation to keep records;
- To answer your questions, to process your complaint and to contact you.

We will not process your personal data for purposes other than those needed to achieve these purposes. Data Masterminds will never sell your data to third parties, for instance.

Bases

We mainly process your personal data in order to perform the agreements we have concluded with you. In some cases, we also process personal data by virtue of a statutory obligation. For some data processing, we will ask for your specific consent to process the data in question. We do this by means of an unambiguous affirmative reply from you.

We also process personal data because we have a legitimate interest in doing so. The starting premise is that we do not process more data than is required in order to achieve our goal and safeguard our legitimate interests. These legitimate interests are, in any case:

- To be able to offer the most efficient service;
- To protect our financial interests;
- To improve our services;
- To protect and manage our websites and systems;
- Marketing purposes.

Disclosure to third parties

In principle, we do not disclose your personal data to third parties unless we have to in order to provide our service and the associated other services, for our website or at your request. Within that framework, we forward your personal data to our hosting service provider, among others, on whose servers we store the data, to the party on whose server our website is hosted, to external call centres and to third parties who need your data for the remote activities we carry out for you. To the extent applicable, we enter into a processor's agreement with companies that process your data on our instructions in order to ensure the same level of security and confidentiality of your data. We also forward personal data to third parties if we are obliged to do so because of a statutory regulation or a court order.

We may forward your personal data to other companies in the Data Masterminds network so you receive information that may be of interest to you.

You agree to the fact that your personal data may also be forwarded to other companies in the Data Masterminds network and others in order to meet your requests (for information) or when those parties process information on our behalf.

Forwarding data to countries outside the EEA (European Economic Area)

Some of the third parties we forward data to are located in countries outside the EEA. The guarantees offered by these countries with regard to the protection of personal data may be less strict than those applied by the

EEA. By making contractual agreements with them, among other things, we guarantee your personal data is protected to the highest possible extent, regardless.

The data retention period

We do not retain your personal data for more than is necessary in order to achieve the purposes for which your data is collected unless a longer statutory retention period applies.

When you send us an e-mail or another message - through our website or otherwise - it is saved in our data files. As a result of backup procedures and the statutory retention obligation, these messages may be saved in accordance with the statutory retention period.

Website visit and cookies

General data of website visitors is automatically logged, such as visitor numbers and the pages visited. The purpose of this is to optimise the website's set-up. It concerns numerical data, not personal data.

We use cookies in order to improve the functioning of our website. Cookies are small text files that are installed on your peripheral equipment (computer, tablet, smartphone, etc.). The information saved in the cookie can be sent to our website when you visit the website again. For more information about cookies, please visit the website of ConsuWijzer, <http://www.consuwijzer.nl/telecom-post/internet/privacy/uitleg-cookies> .

You can refuse the use of cookies by choosing the appropriate settings in your browser. However, we would like to point out that you may not be able to use all the features of this website and our CloudDBA service when you disable cookies.

Your rights

You have the right to request an insight into the data you have provided, to have it changed or adjusted. If the personal data processed by us proves to contain inaccuracies, you can ask us to correct, supplement, delete or block this data. You also have the right to transfer your personal data to a third party. Furthermore, you have the explicit right to object to the processing of personal data.

Requests pursuant to your right to inspect, correct, object and/or transfer data to a third party can be sent to privacy@datamasterminds.io. To ensure that the request for inspection has been made by *you*, we ask you to send a copy of your valid proof of ID along with the request. We ask you to black out your photo and citizen service number [BSN] in this copy. This is to protect your privacy. Your request will be honoured as soon as possible or we will send you an explanation as to why your request cannot be honoured (yet).

If you have a complaint about us processing your personal data, please let us know. If we are unable to reach a solution, you have the right to submit a complaint to the privacy supervisory body, the Dutch Data Protection Authority [Autoriteit Persoonsgegevens]. Please [contact the Dutch Data Protection Authority](#).

Protection

We take appropriate measures to prevent misuse, loss, unauthorised access, unwanted disclosure and unauthorised alteration. If you feel your data is not protected securely or if there are signs of misuse, please contact us on privacy@datamasterminds.io. Among other things, Data Masterminds has taken the following measures to protect your personal data:

- data access is safeguarded by means of physical and administrative access control;
- so as to reduce the risk of unauthorised access to your data to a minimum, we protect our networks and network equipment with firewalls and antivirus programs on computers, laptops and servers;
- meticulous security procedures for the protection of the data provided so as to prevent unauthorised individuals gaining access to this data, among other things. The data we need for monitoring purposes, for instance, is processed in encrypted form.

Social media

The social media buttons on this website contain nothing more than links to the social media pages in question. Data Masterminds does not process any personal data through these buttons. If you click on a social media button, your personal data will be processed by the social media service in question. Data Masterminds has no control over the way in which these platforms use your personal data and it is not

responsible for this, nor does it accept any liability in that respect. We recommend reading the privacy statements of the social media channels in order to find out how they deal with privacy.

Liability

Although we exercise great care in composing this website and the provision of our services, Data Masterminds does not accept any liability for any errors or imperfections in the text or the provision.

Our website may contain references to other websites, such as hyperlinks. Data Masterminds is not responsible or liable for the processing of personal data by those websites or for the content, topicality and performance of third-party websites. This statement does not apply to the use of those third-party websites. We refer to the cookie or privacy statement of the websites in question.

Data Masterminds cannot be held liable for damage of whatever nature. No rights can, therefore, be derived from the content of this website.

Intellectual property rights

All intellectual property rights to this website, the information shown on it, images and other manifestations accrue exclusively to Data Masterminds. Nothing of this website may be published or multiplied, except with the prior explicit written consent of Data Masterminds.

Changes to the privacy statement

Data Masterminds reserves the right to change this privacy statement. Changes will be published on this website. It is always the most recent version of the privacy statement that applies. If you have any questions or comments about the privacy policy, please send an e-mail to privacy@datamasterminds.io.